

CLASS OF 2023 YEARBOOK RECOGNITION ADS

the
yearbook
company
Ads for Grads

MAKE SURE YOUR FAVORITE SENIOR IS FEATURED IN THE 2023 YEARBOOK!

Congratulate your special graduate in the yearbook in your own words and pictures!

Due date is POSTMARKED by:

Dec 1st
(early bird price)

OR Jan 10th

(regular deadline)

OR the **LAST & FINAL CHANCE**

DATE FEB. 7th



(ad styles and layouts are subject to change from year to year in keeping with the unique design and feel of each year's book)

*Atención
padres, por favor
aprovechen esta
oportunidad para
elogiar a su hijo en
el anuario. Usted
puede escribir su
propio mensaje y
nos envía fotos de
tu hijo de ahora
y cuando era un
bebé. Por favor,
lea la información
adjunta.*

IMPORTANT INFORMATION

Mail EVERYTHING together: photos, message, order form and payment in ONE package postmarked by the deadline.

Or order online at: www.TheYearbookCompany.com by midnight on the day of the deadline.

We reserve the right to edit or remove material inappropriate for a school yearbook such as but not limited to: firearms, inappropriate hand gestures, drugs or drug references, alcohol, and nudity (even baby bottoms) without prior notification.

TEXT

(See ad formats online or order form for character count guidelines.)

- Type your message on white paper, typed in a plain font
- OR
- Submit a word doc or .txt file on a CD or jump drive.

PHOTOS

(Photos will be sized to fit.)

HARD COPY PHOTOS:

- Submit the exact number of photos to match your format.
- Write position number and student's name on each photo.
- Do not submit computer printouts on regular paper.
- DO NOT fold or cut photos. Careful of wet ink!

DIGITAL PHOTOS:

- Submit 300 DPI .jpg files on a CD or jump drive.
- File name should be the student's name and photo position number. (ex John Doe 2.jpg)

GENERAL PHOTO GUIDELINES:

- NO photos from websites or screen shots from cell phones, no watermarked photos, no copyrighted photos.
- We cannot fix photos (blurry, creased, fingerprinted, etc.)

CUSTOM ADS

HARD COPY AD:

- Submit a perfect, "camera-ready" ad by mail. The ad looks perfect because you've glued/taped everything in its EXACT place and EXACT size (see specs on order form).

OR

- Submit a photo-quality printout of the ad on glossy photo paper, made to be the EXACT size of the ad (see specs on order form).

DIGITAL AD:

- Must be 300 DPI actual size .jpg files.
- Please DO NOT use Microsoft Word, PowerPoint, or online photo sharing tools to create your ad due to poor resolution. If you use these programs, submit a photo-quality printout of the ad on glossy photo paper, made to be the EXACT size of the ad (see specs on order form).

GENERAL CUSTOM AD GUIDELINES:

- **Include your child's name on your artwork.**
- Do not put any wording or faces on the very edge.
- We cannot create custom ads for you.

SUBMITTING

DO NOT SEND ANYTHING TO THE SCHOOL

Mail all materials and payment to:
Fullerton Union High School Senior Ads
The Yearbook Company
3900 Market Street, Suite 230
Riverside, CA 92501

OR if you are technology savvy, you can submit **everything** online at www.TheYearbookCompany.com (it's not possible to just pay online- all your photos and message must be submitted at that time as well.)

for more information and for answers to frequently asked questions, please visit

www.theyearbookcompany.com or call 951-274-9561

(Please note that a recognition ad and the pre-order of a yearbook are two separate purchases)

Ads for Grads 2023 order form

Fullerton Union High School, Fullerton, CA

the
yearbook
company

STEP 1 Place an "X" in the boxes to indicate the size and format of ad from the choices below that you are purchasing.		early-bird price if postmarked by December 1	price if postmarked by January 10	final deadline* price if postmarked by February 7
ALL ads are in FULL COLOR!				
☐ 1/8 page ad	☐ Format "A5" ☐ Format "B5"	\$65	\$75	\$90
☐ 1/4 page ad	☐ Format "J5" ☐ Format "D5" ☐ Format "E5" ☐ CUSTOM * for custom, you must provide camera-ready art. The ad must fit within an 4 inch wide by 5.25 inch tall box	\$100	\$120	\$145
☐ 1/2 page ad	☐ Format "N5" ☐ Format "F5" ☐ Format "G5" ☐ Format "K5" ☐ CUSTOM * for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 5.5 inch tall box	\$165	\$195	\$225
☐ Full page ad	☐ Format "H5" ☐ Format "T5" ☐ Format "O5" ☐ CUSTOM * for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 11 inch tall box	\$295	\$335	\$380

Visit www.theyearbookcompany.com to see full size formats with detailed descriptions and character counts.

1/8 & 1/4 PAGE DESIGNS	HALF PAGE DESIGNS	HALF PAGE DESIGNS	FULL PAGE DESIGNS	FULL PAGE DESIGNS	FULL PAGE DESIGNS
Student Name A5 45 words Student Name 35 words B5 Student Name D5 75 words Student Name E5 50 words	Student Name N5 140 words Student Name F5 120 words	Student Name G5 120 words Student Name K5 120 words	Student Name H5 100 words	Student Name T5 140 words	Student Name O5 150 words

Fill out this form if you are submitting your ad by mail.

All deadlines are postmark dates... you only need to either mail or upload your order (photos and message) by that day.

Or, to submit your recognition ad online, go to www.TheYearbookCompany.com (service fee applies)

Be prepared to choose your format, upload your photos, your message and submit payment altogether.

STEP 2 Fill out student name and parent contact info. Decide on your photos and type your message.

Name of person purchasing ad (name on check or credit card): _____

Address: _____

City: _____ State _____ Zip _____

Daytime contact phone: (_____) _____

STUDENT'S first and last name as you would like it to appear on ad:

(we will not add the name to custom ads but we do need the name for recordkeeping and indexing purposes)

of photos enclosed _____

☐ I would like my photos returned so I am enclosing a self-addressed, stamped, appropriately-sized envelope. (Otherwise your photos won't be returned.)

PHOTOS WILL BE RETURNED AFTER ALL YEARBOOK DISTRIBUTIONS HAVE CONCLUDED, IN THE SUMMER.

(Sorting and mailing back photos from tens of thousands of ads takes several months. Thank you for your patience.) **Please note, however, that we cannot guarantee the safety of your photos once we have put them in the USPS mailbox, so please make duplicates of all irreplaceable photos.**

Yearbook ad sales are a fund-raiser for your school and are non-refundable. They and their yearbook program thank you for your support!

STEP 3 Fill out payment info. Put this form, your photos & your message in an envelope and mail to us.

PLEASE MAKE CHECKS
PAYABLE TO:

the
yearbook
company

☐ I've enclosed a check in the amount of: \$ _____
returned checks will be subject to a \$25.00 fee Check # _____

☐ I am paying by credit card: ☐ Visa ☐ Mastercard

\$ _____ exp date: ____/____ cvv code: _____

? the cvv code is the 3 digit security code on the back of the credit card
for credit card transactions, add a \$5.00 convenience fee for 1/8 and 1/4 ads
and \$10.00 for half and full page ads

DO NOT SEND ANY MATERIALS TO THE SCHOOL.

YOU MUST MAIL EVERYTHING TO:

Fullerton Union High School Senior Ads
The Yearbook Company
3900 Market Street, Suite 230
Riverside, CA 92501

* any orders received after the final postmark deadline will be accepted on a first-come, first-served basis as long as there is still space available (we can make no guarantees regarding space). But you must add a \$25 late fee to the regular price.

for more information and for answers to frequently asked questions, please visit www.TheYearbookCompany.com or call 951-274-9561

Ads for Grads

2023
forma de order

the
yearbook
company

Fullerton Union High School

Ponga una "x" en la cuadrícula para seleccionar su compra. Asegúrese que usted elija un formato.

early-bird

final deadline**

	Precio antes de diciembre el 1	Precio antes de enero el 10	Precio antes de febrero el 7
☐ 1/8 página anuncio ☐ Formato "A5" ☐ Formato "B5"	\$65	\$75	\$90
☐ 1/4 página anuncio ☐ Formato "J5" ☐ Formato "D5" ☐ Formato "D5" ☐ CUSTOM* *4 pulgadas de ancho x 5.25 pulgadas de alto	\$100	\$120	\$145
☐ 1/2 página anuncio ☐ Formato "N5" ☐ Formato "F5" ☐ Formato "G5" ☐ Formato "K5" *8.5 pulgadas de ancho x 5.5 pulgadas de alto ☐ CUSTOM*	\$165	\$195	\$225
☐ página entero anuncio ☐ Formato "H5" ☐ Formato "T5" ☐ Formato "O5" ☐ CUSTOM* *8.5 pulgadas de ancho x 11 pulgadas de alto	\$295	\$335	\$380

***Si usted selecciono "custom", tiene que somete su propio anuncio. Su anuncio debe ser "listo para imprimir" (camera-ready).** Cuando somete su propio anuncio, usted lo hace a su gusto poniendo el fondo, sus fotos y su texto como usted quiera. El resultado final de su anuncio tiene que ser de mucha calidad y en un formato .tif o .jpg con un minima resolución de 300 dpi. (No se aceptaran formatos: .pdf .doc .docx .pub .ppt .psd) No le podemos hacer su propio anuncio al gusto. **Tenemos el derecho de editar o quitar material no autorizado. Esto incluye pero no es limitado a fotos que enseñen desnudos, alcohol, armas de fuego, gestos inapropiados o un comportamiento o lenguaje que no es apto para una publicación escolar.**

Si usted escoge de nuestros formatos prefabricados, favor de someter su texto mecanografiado e impreso en un papel de fondo blanco, también someta el número de fotografías correspondientes a su aviso. Favor de ver los formatos de acuerdo a su texto y sus fotografías. (Puede someter sus fotografías grabadas en un CD pero de menos tienen que tener una resolución minima de 300 pdi, sus mensajes también pueden estar guardados como documento Word o .txt) Favor de numerar sus fotografías de acuerdo a su orden. (En ocasiones, tenemos que ajustar la posición de las fotos para que se vean mejor, recuerde de poner al nombre del alumno atrás de todas sus fotos) No doble sus fotos ni las corte, sus fotos serán alargadas o reducidas de tamaño digitalmente para que tengan el lugar perfecto en su anuncio. No envíe negativos de sus fotos o copias, necesitamos las fotos originales, procure que no estén manchadas o que tengan mucha textura. Todo el material debe ser recibido (esta forma/ su pago) completamente. Paquetes incompletos serán regresados.

ESTE PAQUETE MANDELO A:
Fullerton Union High School Senior Ads
The Yearbook Company
3900 Market Street, Suite 230
Riverside, CA 92501

☐ Si, quiero mi material devuelto y estoy mandando un sobre para mis fotos/ materiales con mi dirección y sello postal prepagado/estampillas. (Si no manda este sobre, sus fotos no serán devueltas) No somos responsables de sus fotos cuando estén en la trayectoria del correo, se le recomienda que usted saque duplicados de sus fotos. Sus fotos no serán devueltas hasta que todos los libros anuales (yearbook) sean repartidos. (Este proceso de repartición y material devuelto puede tomarnos unos meses. Gracias por su paciencia.)

Nombre de la persona que esta comprando el anuncio (nombre en tarjeta del cheque o de crédito):

Dirección: _____

Ciudad _____ Estado ____ CP _____

Tel: (_____) _____

Nombre del alumno, como quiere que salga en el anuncio:

Numero de fotos que manda _____

**FAVOR DE HACER
SU CHEQUE A:**

the
yearbook
company

☐	Estoy mandando un cheque personal: \$ _____ cheque # _____ returned checks will be subject to a \$25.00 fee
☐	Estoy pagando con mi tarjeta de crédito: ☐ Visa ☐ Mastercard cvv code: \$ _____ Fecha de expiración: _____
Transacciones con tarjeta requiere un sobrepago de \$5.00 por anuncio de 1/8 y 1/4. Por anuncio de media o pagina completa, el sobré cobro es de \$10.00	

****Todas las órdenes recibidas después de la fecha límite serán aceptadas como vayan llegando pero no le podemos garantizar que haya lugar para su orden. También habrá un sobrecargo de \$25.00 por orden que llega tarde.**

Student Name Here

Parents,
We will type your message to fit in this space. Limit your number of words to **45** or less (**250** characters). Word counts are an approximation of your allowable characters.
If you have a horizontal photo use format "B5."

Photo 1

VERTICAL

FORMAT **A5**

Student Name Here

Parents,
We will type your message to fit in this space. Limit your number of words to **35** or less (**200** characters). Word counts are an approximation of your allowable characters.

Photo 1

HORIZONTAL

FORMAT **B5**

Student Name Here

Parents,
The message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper, and not exceed **85** words, (**470** characters) including the "signature" at the end. Word counts are an approximation of your allowable characters.
Your photo will be reduced or enlarged to fit in this space. This box can be adjusted to accommodate a horizontal photo.

Photo 1

VERTICAL OR HORIZONTAL

Original photos work best, however we will accept good quality copies on photo paper only.

FORMAT **J5**

Student Name Here

Dear Parents,
Your message to your student will be typeset to fit in this space. The total length should not exceed **75** words, (**400** characters) including the "signature" at the end. Word counts are an approximation of your allowable characters. Though we can crop and/or resize horizontal photos to fit in the frames, vertical photos or photos that can be cropped vertically do look best. If you have a horizontal photo use box 2.

Photo 1

VERTICAL PHOTO ONLY

Original photos work best, however we will accept good quality copies on photo paper only.
Be careful of wet ink.

FORMAT **D5**

Photo 2

VERTICAL OR HORIZONTAL

Write this number on back of photo.

Student Name Here

Parents,
Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper, and not exceed **50** words, (**275** characters) including the "signature" at the end. Word counts are an approximation of your allowable characters.
Please do NOT submit horizontal photos.

Photo 1

FORMAT **E5**

VERTICAL PHOTO ONLY

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 2

VERTICAL OR HORIZONTAL

Photo 3

VERTICAL OR HORIZONTAL

Student Name Here

Parents,
Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. The total length of the message should not exceed **140** words, (**770** characters) including the "signature" at the end. Word counts are an approximation of your allowable characters. Your photos will be reduced or enlarged to fit this these spaces. Original photos work best, however we will accept good quality copies on photo paper. Horizontal photos can be used in photo boxes 2 & 3.

Photo 1

Write this number on back of photo. Be careful of wet ink.

FORMAT **N5**

VERTICAL PHOTO ONLY

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 2

VERTICAL OR HORIZONTAL

Write this number on back of photo. Be careful of wet ink.

Photo 3

VERTICAL OR HORIZONTAL

Write this number on back of photo. Be careful of wet ink.

Photo one must be a vertical photo only.

HALF PAGE DESIGN

Student Name Here

Parents,
Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. The total length of the message should not exceed **120** words, (**660** characters) including the "signature" at the end. Word counts are an approximation of your allowable characters. Your photos will be reduced or enlarged to fit this these spaces. Original photos work best, however we will accept good quality copies on photo paper. Horizontal photos can be used in photo boxes 2, 3 & 4.

Photo 1

Write this number on back of photo. Be careful of wet ink.

FORMAT **F5**

VERTICAL PHOTO ONLY

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 2

VERTICAL OR HORIZONTAL

Write this number on back of photo. Be careful of wet ink.

Photo 3

VERTICAL OR HORIZONTAL

Write this number on back of photo. Be careful of wet ink.

Photo 4

VERTICAL OR HORIZONTAL

Write this number on back of photo. Be careful of wet ink.

Photo one must be a vertical photo only.

HALF PAGE DESIGN

All deadline dates are postmark dates only. (That means your order form, photos and message must be in the mail that day or submitted online by midnight.)

Photo 1 FORMAT G5	Student Name Here Parents, Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. The total length of the message should not exceed 120 words, (660 characters) including the "signature" at the end. Word counts are an approximation of your allowable characters. Your photos will be reduced or enlarged to fit these spaces. Original photos work best, however we will accept good quality copies on photo paper. Horizontal photos can be used in photo boxes two through five. Photo one must be a vertical photo only.
VERTICAL PHOTO ONLY Original photos work best, however we will accept good quality copies on photo paper only.	Photo 2 VERTICAL OR HORIZONTAL (If you have a photo that is not for your ad to look best) Photo 3 VERTICAL OR HORIZONTAL Photo 4 VERTICAL OR HORIZONTAL Photo 5 VERTICAL OR HORIZONTAL Write this number on back of photo, be careful of wet ink. Write this number on back of photo, be careful of wet ink. Write this number on back of photo, be careful of wet ink. Write this number on back of photo, be careful of wet ink.
HALF PAGE DESIGN	

[illegible]

Student Name Here	
Photo 1 Write this number on back of photo. Be careful of wet ink. FORMAT H5 VERTICAL Original photos work best, however we will accept good quality copies on photo paper only.	Photo 2 Write this number on back of photo. Be careful of wet ink. VERTICAL Original photos work best, however we will accept good quality copies on photo paper only.
Photo 3 Write this number on back of photo. Be careful of wet ink. VERTICAL Original photos work best, however we will accept good quality copies on photo paper only.	Photo 4 Write this number on back of photo. Be careful of wet ink. VERTICAL Original photos work best, however we will accept good quality copies on photo paper only.
Dear Parents, Your message to your student will be typeset to fit in this space. The total length should not exceed 100 words, (550) characters) including the "signature" at the end. Word counts are an approximation of your allowable characters. Though we can crop and/or resize horizontal photos to fit in the frames, vertical photos or photos that can be cropped vertically do look best in boxes 1-5. Horizontal photos must be used for boxes 6 and 7 only.	
FULL PAGE DESIGN	
Photo 6 Write this number on back of photo. Be careful of wet ink. HORIZONTAL PHOTO ONLY Boxes 6 and 7 are designed for horizontal photos, like family photos or group shots. Do not use this space for a vertical photo.	Photo 7 Write this number on back of photo. Be careful of wet ink. HORIZONTAL PHOTO ONLY Boxes 6 and 7 are designed for horizontal photos, like family photos or group shots. Do not use this space for a vertical photo.

Student Name Here

Photo 2

VERTICAL

Write this number on back of photo. Be careful of wet ink.

Photo 3

VERTICAL

Write this number on back of photo. Be careful of wet ink.

Photo 1

Write this number on back of photo. Be careful of wet ink.

VERTICAL PHOTO ONLY

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 6

VERTICAL

Write this number on back of photo. Be careful of wet ink.

Photo 7

VERTICAL

Write this number on back of photo. Be careful of wet ink.

Photo 4

VERTICAL

Write this number on back of photo. Be careful of wet ink.

Photo 5

VERTICAL

Write this number on back of photo. Be careful of wet ink.

Parents,

Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. The total length of the message should not exceed 140 words. (770 characters) including the "signature" at the end. Word counts are an approximation of your allowable character count, you may get more or less words depending on which words you use. Original photos work best, however we will accept good quality copies on photo paper. Boxes 2, 3, 4, 5, 6, 7, 8 & 9 can be adjusted to accommodate horizontal photos

Please use a vertical photo in box 1

FULL PAGE DESIGN

FORMAT T5

Student Name Here

Photo 2

Write this number on back of photo. Be careful of wet ink.

Photo 3

Write this number on back of photo. Be careful of wet ink.

Photo 4

Write this number on back of photo. Be careful of wet ink.

Photo 1

Write this number on back of photo. Be careful of wet ink.

VERTICAL PHOTO ONLY

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 6

Horizontal Photo

Write this number on back of photo. Be careful of wet ink.

Photo 5

Horizontal Photo

Write this number on back of photo. Be careful of wet ink.

Photo 8

VERTICAL

Write this number on back of photo. Be careful of wet ink.

Photo 7

VERTICAL

Write this number on back of photo. Be careful of wet ink.

Photo 9

VERTICAL

Write this number on back of photo. Be careful of wet ink.

FORMAT O5

Photos 5 & 6 are horizontal.

FULL PAGE DESIGN